



# annual report

# 2014

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Registered Number: IT 4088/2004 | NPO Number: 049-950 | PBO Number: 930017224 | UK Charity Number: 1123172





# Director's Report 2014

I am proud to present the Pebbles Project 2014 Annual Report in the year that we celebrate our 10th birthday. We have had a few challenging times over the years, but we have had an incredibly rewarding journey and every day we see the considerable impact of our work on the lives of the children and communities that we care for.

The growth of Pebbles over the last year was enormous, with the organisation reaching nearly 750 children. Some amazing new programmes were started as a result of new donors coming on board and our staff numbers increased dramatically in order to run these new programmes effectively. Many loyal donors have supported us through the good and tough times and we are proud to continue to partner with them. Our board of trustees and the board of Pebbles UK directors also have run the show tirelessly from behind the scenes, giving their expertise and guidance to enable Pebbles to provide top-quality services to our developing communities. A very big thank you goes to all of them, both here in South Africa and the team in the UK.

I am privileged to have led our team of dedicated and professional staff who continue to believe in what we are achieving, are 100% committed to their work as well as being a wonderful bunch of friendly people to work with. 10 years ago a group of friends came together to change the world; 10 years later, I truly believe we have achieved so much of what we set out to do. We look back with gratitude and we look forward in anticipation of what is still to come.

Sophia Warner – Director



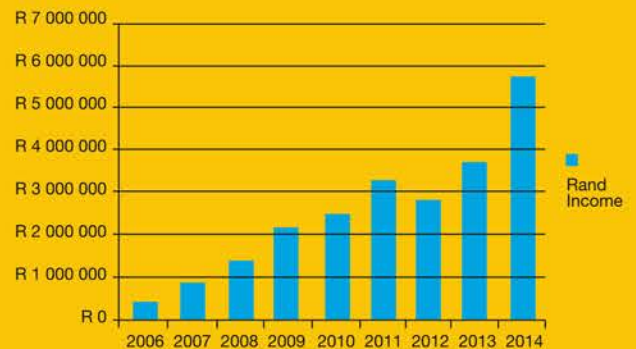
## Our Year in Numbers

- 18** Farms supported
- 2** Township ECD centres supported
- 305** ASC (After-School Club) children
- 430** ECD (Early Childhood Development) children
- 22** ASC staff trained
- 40** ECD staff trained
- 598** Parents attending workshops

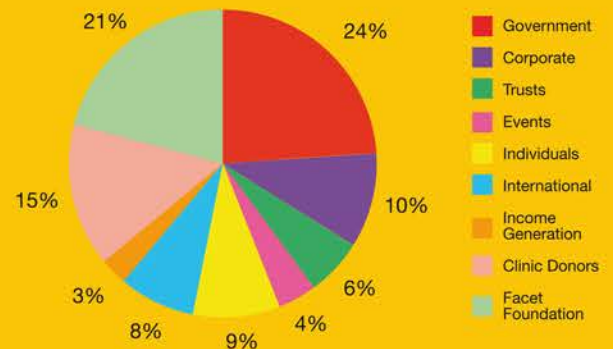


## A snapshot of our finances 2013 - 2014

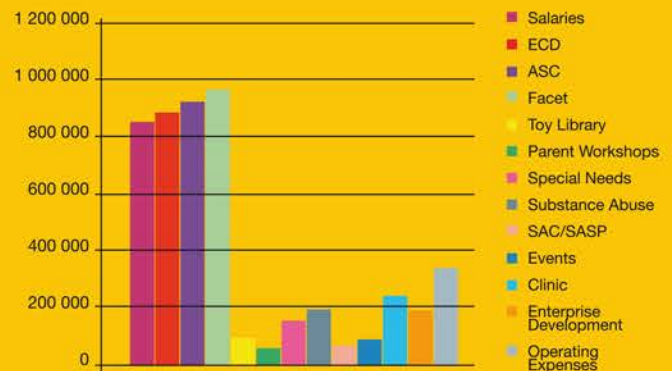
Pebbles income 2006 - 2014  
SA and UK funds



## Income Sources 2013 - 2014



## 2013 - 2014 Expenditure SA and UK Funds





## EDUCATION PROGRAMME

**ASC (After-School Club) Programme:** Children in the ASC programme continued to benefit from a variety of activities such as homework support, art, sport, music and drama. ASC staff attended monthly training sessions where they were predominantly trained on the Pebbles Project Critical Skills Development Programme. This programme is aimed at developing numeracy, literacy, physical and life skills through fun activities and games. The ASC team also received computer training and their centres were equipped with computers and internet, allowing children and staff to communicate with the main Pebbles office more efficiently and to develop much needed computer literacy skills. Special Needs support was given to all learners who struggle academically. More than 60 new learners decided to join the After-School Clubs, which attests to the appeal and value of this programme.

**ECD (Early Childhood Development) Programme:** The ECD programme has gone from strength to strength. As a result of the success of the programme, Pebbles has decided to roll the programme out to other geographical areas in order to increase our organisational footprint. Pebbles has employed an ECD centre manager to support our Wellington ECD facilities and we have also taken on 3 new ECD centres in the Citrusdal area. The ECD centre staff continued their monthly training sessions with Pebbles, an Occupational Therapist was employed to manage the ECD Special Needs programme and a new music therapy programme was developed for the ECD children.

**Baby Programme:** A training needs assessment was conducted and a programme was developed for the staff working with the 0-3 year olds. Staff members were trained on the programme and received monthly resource boxes that contained toys and other equipment aimed at addressing the most important developmental areas for this age group. Staff members also attended monthly art lessons in order to improve their own creativity, an important skill to possess for any staff member working with young children.

## HEALTH PROGRAMME

The Cipla Foundation, in partnership with the Pebbles Project, launched the first Owethu Pebbles Community Health Clinic on the 13th of November 2013. The Owethu Clinic, which is based on Villiera wine farm, provides local farm worker communities access to quality medical services, dental care and healthcare education. These services are completely free for every Pebbles child aged 0 – 18 years. In January 2014, four dedicated medical personnel joined the Pebbles team and work started in earnest at the clinic. The Owethu medical team consists of a Clinical Nurse Practitioner, a Professional Nurse, an Oral Hygienist and an Administration / Information Officer. The clinic opened its doors to the farmworkers and Pebbles children on the 18th of February 2014 and many of the ill adults and children were examined, diagnosed and medication was prescribed and dispensed. The clinic launched a brushing programme in the ECD centres under the supervision of the Oral Hygienist, while the Professional Nurse started a Wellness Programme where clients were invited to be screened for Diabetes, Hypertension, Cholesterol, Tuberculosis as well as HIV. Pebbles believes that these preventative health care measures will lead to healthier communities and we are very proud of our new flagship programme.

## COMMUNITY PROGRAMME

**Entrepreneurship:** During 2013 four farm community members were selected to take part in an Entrepreneurial Business Management Course. The course spans over the period of a year and participants have been trained on all the important aspects of starting and running a successful business. At the end of the course, the participants will have a working business plan that they can use as a blueprint for starting their own ventures. The students have been very dedicated to their studies and they are looking forward to graduating in 2014. The Pebbles Project has also continued to produce our own wine bags, key rings and gift cards that are made for us by the After-School Club staff. These items are sold and the proceeds are divided between the programme participants. In time, as their entrepreneurial skills grow, the After-School Club staff will take overall responsibility for the management of this programme.

**Parent training:** The focus during this year was on equipping parents with positive parenting skills, fostering an understanding of the importance of play for child development and workshops on HIV / AIDS awareness and testing. A total of 598 parents benefitted from this and our Substance Abuse parent programme.

**Volunteers:** During this period the aim was to create more sustainable, effective and focused volunteer projects within the organisation. Highlights include the development of two new programmes: the sexuality programme and a "happy and healthy relationships" programme both of which were presented as 10 session workshops in our After-School clubs. Pebbles would like to thank all of our volunteers who so selflessly assisted us in various ways to help us get the job done.

**Building renovations and maintenance:** One ASC facility was renovated to in order to accommodate an additional 10 students. Basic maintenance tasks, such as paving, plumbing and carpeting were done at the ECD centres to ensure a safe and stimulating learning environment for the children.

## NUTRITION PROGRAMME

The Pebbles Project believes that giving a child a solid nutritional start will have a positive impact on the physical, mental and social development of that child over their entire lifetime. As an organisation we are committed to the holistic development of the children and it is our belief that optimal learning can only take place if children are sufficiently nourished. The important role of nutrition on the cognitive development of children has therefore led us to develop the Pebbles Project "Food for Thought" nutritional programme. During 2013 – 2014 we received sufficient funds from a generous donor to provide 250 of our ECD children with breakfast, lunch and two nutritious snacks daily. We are excited about the implementation phase of this new programme and the impact that this will have on the cognitive development, as well as the overall health, of the children that we support.

## PROTECTION PROGRAMME

The protection programme is an integral part of the work that Pebbles does. Strong family units and healthy communities foster a sense of safety in children which is essential for optimal learning to take place. The protection programme not only allows Pebbles to deal with existing social issues, but also to work preventatively and thereby ensuring healthy, well-functioning communities and families. During the past financial year the Pebbles Project Social Worker assisted 66 clients with issues ranging from substance abuse, teenage pregnancy, domestic violence, child neglect and family crises. In addition to assisting individuals, parent workshops were presented on a range of topics such as substance abuse and family cohesion. Group sessions were also arranged for teenagers to create awareness of substance abuse, and some of the children who had dropped out of school as a result of poor academic ability were enrolled in College. This success of this programme is evident. The number of reported cases by the communities and individuals who seek assistance has increased dramatically; this is mainly due a high level of trust that has developed between the Social Worker and the communities that Pebbles support.



## Pebbles Project Staff 2013 - 2014

Thank you to all of our staff for your dedication and hard work. We would like to give a special mention to Andrew Fredericks, our loyal driver and friend for 6 years, who passed away earlier this year. We miss him every day.



## Pebbles Staff Training 2013 - 2014

Our jobs can sometimes be challenging, emotionally exhausting and intellectually demanding, so we make sure our staff receive the training that they need in order to grow professionally, learn new skills and build resilience for the tricky times. In 2013 – 2014 the staff attended the following courses or workshops:

Bringing about Healing in a Traumatized Society workshop	Marileze Buys, Mineke Toerien
Circle of Courage workshop	Mineke Toerien
CPUT - Integrated Management of Childhood Illnesses course	Nina Mari De Jager
Early Childhood Development Conference	Jo Rabey , Phillipa Carolin
FAMTRAC Family Counselling Skills course	Mineke Toerien
HANDLE workshop	Phillipa Carolin
NPO Legal Compliance workshop	Marileze Buys, Sophia Warner
Marketing and PR for NPOs	Angela Joyner
Microsoft Training computer course	Anna-Mari Botha
NAPTOSA - CAPS training	Marelle Blomerus, Phillipa Carolin
NEEDU Report training	Aimee Du Toit, Phillipa Carolin, Marelle Blomerus
NPO Leadership and Strategy course	Marelle Blomerus
Power to Speak workshop	Estee Du Toit, Angela Joyner, Marelle Blomerus, Marileze Buys, Mineke Toerien, Shani Senekal, Sophia Warner
SANGONET Microsoft workshop	Anna-Mari Botha
Sustainable Development Network Facilitator Workshop	Estee Du Toit, Mineke Toerien

**Pebbles Project Trustees, South Africa** Peter Blaine, Stephen Digby, Matome Mbatha, Lucy Warner, Zanele Njapha, Sophia Warner

**Pebbles Project, UK Directors** - Keith Prothero, Ray Abercromby, David Wainwright, Elizabeth Clifton, Sophia Warner

## Thank you to our loyal donors, sponsors, contributors and supporters:

(in no particular order): Department of Social Development: Children and Families and Substance Abuse. JF Hillebrand. CJP Chemicals. Marks and Spencer. Villiera wine farm. ELMA Philanthropies. KVV and Arvid Nordquist. Distell. Operation Shoebox. HCI Foundation. Keith Prothero. Nederberg Auction. Elizabeth and Alan Clifton. WOSA. Childwick Trust / Jim Joel Fund. FACET Foundation. Edeka. Anton du Toit. Clouds Foundation. First African Holdings. Rhebokskloof. Elkanah House School. Bertus Basson. PnA Cape Gate. Rachel Ward. Alison Leslie. Somerset West Rotary Club. My Little Eye Project. PEP Stores. Haumann Smal Design Studio. Brandhouse. Marks and Spencer. Manuka Restaurant. Off Piste Wines. Olivellos Restaurant. Terroir Restaurant. 96 Winery Road Restaurant. House of Wine. Cathy Milner. Vineyard Connection. Cathy Marston. Kevin Marston. Platter Wine Guide. Savinis. Uthando. Twist Restaurant. Angela Lloyd. Alison Farara. Greatest Cape. Beitel van der Merve. Masuda and Dornier. Spektrum Children's Theatre. Mixtelematics. Vaganti Group. Northlink College. Varsity College PE. Afrique Interlink. Kiwanis. Smart Communications. Waltons. Susy Atkins. Fabian Lange. Suzy Digby-Smith. SAWIS. Enartis. Anna Lusty. Adriaan Gilde. Radoux. Cumnor House School. Evangelist Luther Church, Germany. Brampton Wine Studio. SAF Marine. Dale Holloway. Relate Trust. Woolworths Trust. Wellington Wine Producers Education Trust. Naspers. L'Avenir. W's Winestore Germany. WineX. Murray Turner and the Wagon#31 team. Alcohol Breathalysers CC. Andy Liston. Uwe and Gisela Wolter. First Cape. Thank you also to all of our Sponsor A Child sponsors who contribute every month, to everyone who bought a school pack for our children and for every single donation, however big or small.

