



Pebbles Project
CHANGING LIVES



NEWSLETTER
CHANGING LIVES

March 2016

OUR NEW VISION & VALUES

A vision gives shape and direction to an organisation's long-term goals. It sometimes serves to remind employees what to continuously strive for. It is for these reasons that at the beginning of this year we decided to refine our vision and reaffirm what values drive our staff in keeping us connected to our mission.

We are happy to unveil our new vision:

A world of opportunities for empowered communities.

For 2016 and beyond, our staff will strive to live by the core values of compassion, commitment and courage.

- Compassion for the communities that we serve and growing a culture of compassion that fosters positive, effective, and caring shifts in practices through education, health and general development.
- Commitment to achieving our goals through the support we provide to the farming communities in the Western Cape and by ensuring that we always keep our beneficiaries at the heart of everything we do.
- To have courage that gives us the moral and mental strength to do what is right, in the face of any adversity.



NOT A DROP

Last year we introduced the *Baby Box* initiative and we were pleased to handover three *Baby Boxes* to our first three pregnant mothers earlier this month.



The *Baby Box* idea was borrowed from a government programme in Finland, where every pregnant mother receives a box complete with clothes, a blanket, and other new-born necessities they will need to welcome their child into the world. The box itself which is lined with a mattress can also be used as a baby crib in the early days.



Our mothers-to-be all signed a "Not a Drop" pledge to abstain from drinking alcohol during their pregnancy to give their babies the best chance at a wonderful future life.



If you would like to sponsor a *Baby Box* for R1500 or donate any new items to go in the box, please send an email to Charmaine on sponsorachild@pebblesproject.co.za.

SPONSOR A SCHOOL PACK

Through our *Sponsor a School Pack* programme, the beginning of 2016 saw us distributing 232 school packs to children starting Grade R, Grade 8 and Grade 12 in our facilities. This pack comes complete with a backpack, school uniform, shoes, socks and stationery and this year we also added a sponsored DHL activity book and notepad. Thank you to all our individual sponsors and corporate donors for making all of this possible.



You can support the 2017 initiative by sponsoring a school pack for R200; email Charmaine on sponsorachild@pebblesproject.co.za for more information.

ANOTHER DAY AT THE IMPI

The countdown to Cape Town's first *IMPI Challenge* for 2016 has begun. This year's first leg takes place on Saturday 9 & Sunday 10 April 2016 at Liefvand Wine Estate, Stellenbosch. Our team doesn't boast athletic ability; we are a team of different ages and struggle - at least a little - to complete the *Impi Dash* (5-6kms with 7-9 obstacles). We are however proud to be a group of people who actively support each other and are patient with one another as we drag ourselves through the mud, literally. We are a team that moves like the proverbial well-oiled machine and *The Impi Challenge* reignites our team spirit. To those of you who are #ToughEnough- join us.



TEKKIE TAX 2016

11 National welfare organisations come together for one BIG fundraising campaign called *National Tekkie Tax Day*. Together Tekkie Tax represent more than 1 000 NGOs all over the country - and this year Pebbles is one of them! In 2015 Tekkie Tax celebrated its third year and with the help of thousands of supporters the project raised R6.5 million!

How it works:

Buy a sticker(R10) or Tekkie Tagspacket comprising of shoelaces and a sticker (R35) to wear on *National Tekkie Tax Day* on **27 May 2016**. Each sticker represents a beneficiary sector. Choose the sector you wish to support or collect them all. Pebbles falls under the Education sector. Spiff up your tekkies and proudly wear your sticker in support of the campaign on the day. Contact Charmaine on charmaine@pebblesproject.co.za to buy your tags or stickers for yourself or your organisation.



THANK YOU

Thank you to Pebbles supporter **Suzy Digby-Smith** for hosting yet another successful jazz picnic concert featuring saxophonist Andrew Young at the picturesque **Majini** in January and raising a staggering R17000 in aid of our programmes.



The Pebbles Project is privileged to be one of the beneficiary charities of **The Cape Wine Auction**. Both local and international visitors had the opportunity to bid for some incredible and exciting auction lots and altogether raised R15 million towards improving education in the Winelands of South Africa.



We are pleased to have been the chosen charity partner at the recent *Durbanville Wine Valley Feast of the Grape Festival*. Over the two days Pebbles staff managed the grape stomping and child play area at the festival and in total raised over R14000. Thank you to Angela Fourie and the **Durbanville Wine Valley**.



Cederberg Private Cellar has over the years given generously to many organisations - internationally, nationally and within their local community. In June 2015, in line with their social responsibility strategy they decided to also support the Pebbles Project as a beneficiary organisation. For every bottle of *Cederberg Sustainable Rosé* sold, R5 is donated to Pebbles in support of our health programme. We thank Cederberg Private Cellar for generously donating over R35000 thus far thereby ensuring that we continue to offer all the **Owethu Clinic** services for every child 0-18 years of age; free of charge.



On the 6th March 13 cyclists tackled the Cape Cycle Tour 2016 in support of Pebbles. **JF Hillebrand** has been instrumental in getting the Pebbles Project Cape Cycle Tour team together for the past 5 years. We are privileged to have had these fit supporters sign up for our charity team and ride the harrowing Cape Cycle to raise awareness of our work. Thank you Colleen Alford and JF Hillebrand for putting this together and a special mention to **Ernst Gouws** and his supporters who helped him raise R8000 for Pebbles through **Givengain**.



Thank you of course to YOU, our loyal supporters, volunteers & interns, donors, farms where we work and sponsors alike. None of the strides we make and successes we achieve are possible without you. We thank you for the continued support.

THE PEBBLES PROJECT TEAM

P.O. Box 256, Somerses Mall, Somerset West, 7137 | Tel : +27 (0)72 472 2797
Email: sophia@pebblesproject.co.za | Website: www.pebblesproject.co.za

find us on facebook

follow us on twitter